



The Chartered Institute for Business Accountants NPC

proudly presents

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ROADSHOW2024

BETTER TOWNS, SMARTER SPENDING

How accountants make your community thrive

Touring to show how **accountants, local businesses and **communities** work together to improve and enhance municipal budgeting, spending, and transparency, making towns better for everyone**



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Dear Army of Accountants,

The theme of our 4th annual roadshow is "Better Towns, Better Spending: How Accountants Help Your Community Thrive." Working with tech partners like Sage, QuickBooks, Draftworx, and Stratcol, and collaborating with local government, banks, business chambers, non-profits, and community groups, we make every Rand work towards building thriving communities.

How We're Making a Difference:

- **Driving Smart Investments:** We work with city planners and local leaders to ensure funds are used where they're needed most — from fixing potholes to securing clean water.
- **Empowering Local Businesses:** With our tech partners and business chambers, we help local businesses grow, boosting the economy and creating jobs.
- **Strengthening Community Voices:** Through our partnerships, we ensure everyone in the community is heard, supporting transparent budgeting and spending that meets the community's needs.
- **Using Technology Effectively:** With tools from Sage, QuickBooks, and Draftworx, we enhance our work's efficiency and transparency, making it easier to track and optimize public spending.

The Roadshow is a step towards towns that truly serve their residents. Your skills and passion are essential for this mission.

Join us to help demonstrate the powerful impact we can have.

I look forward to seeing you there, sharing our successes, and working together to build better, smarter towns.



Nicolaas van Wyk
CEO, Chartered Institute for Business Accountants NPC

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ask the **right**
questions

find the **right**
answers



Stakeholder Collaboration

The day before the Roadshow, CIBA will hold a meeting with key leadership of the local business chamber, Local Economic Development (LED), Small Enterprise Development Agency (SEDA), community leaders, universities, and other significant role players.

Updates from these discussions will be shared during the Roadshow, ensuring CIBA members and attendees are informed of the latest developments and collaborative efforts.

connecting with leaders
to bring you the
right insights



DATES

Town	Province	Date	Day
Polokwane	Limpopo	05 Jun 2024	Wednesday
Johannesburg	Gauteng	11 Jun 2024	Tuesday
Durban	KwaZulu Natal	14 Jun 2024	Friday
Pretoria	Gauteng	05 Jul 2024	Friday
Bloemfontein	Free State	31 Jul 2024	Wednesday
Kimberley	Northern Cape	02 Aug 2024	Friday
Rustenburg	Northwest	15 Aug 2024	Thursday
East London	Eastern Cape	08 Oct 2024	Tuesday
Gqeberha(PE)	Eastern Cape	10 Oct 2024	Thursday
Cape Town	Western Cape	15 Oct 2024	Tuesday

ROAD SHOW



10 Cities
4 Major Metropolitans



HOW TO BOOK YOUR SEAT

- 1 Visit **www.saiba.academy/roadshow-2024**
- 2 Select your nearest city and click Read more.
- 3 Select Register Now.
- 4 Follow the prompts and click the tick boxes if you agree. After payment you will be emailed a ticket with an unique QR code. Keep it safe.
Bring a friend along.
Send an email to nmamuremu@myciba.org and request an invoice for **multiple tickets**.
- 5 Save the calendar invite to your schedule.
- 6 Attend and help fix your town.



PROGRAM

Time	Description	Speaker
08:30 – 09:00	Registration 30 min	
09:00 – 09:05	Welcome 5 min	CIBA
09:05 – 09:15	Mission Control 10 min The CIBA Regional leader will discuss how technology and AI enhance budgeting, spending, and reporting in municipal projects, and share strategies for integrating these in your practice.	CIBA - Regional Leader
09:15 - 09:40	Forging Alliances 25 min The local Business Chamber will share information regarding initiatives and projects in your area and how accountants can enhance business opportunities.	Representative from the local Business Chamber
09:40 - 10:05	Update Your Armoury 25 min Latest updates to the Non Profit Organisations (NPO) Act, role of accountants in protecting NPOs from fraud and corruption, and the critical role of NPOs in uplifting communities.	DSD Representative
10:05 - 10:15	Strengthening your Shield 10 min Practical guidelines to implement risk-based measures for non-profit organisations to combat Anti-Money Laundering, and Counter-Terrorist Financing (AML/CTF)	President of ANNET
10:15 - 10:45	Resource sharing 30 min Gain valuable insights into regional economic trends and forecasts to help you identify emerging client needs and growth areas for your business.	Local Economic Development Representative
10:45 - 11:00	Battlefield Intelligence 15 min Discover how Sage's new Practice Ready Suite can give your practice a competitive edge, streamlining operations and enhancing service delivery.	
11:00 - 11:30	Comfort Break	
11:30 - 11:45	Automation and Compliance 15 min Gain practical insights on how automation through Draftworx contributes to minimize risks and maintaining the integrity of compiling annual financial statements. Draftworx will share practical tips on how to avoid common mistakes made.	
11:45 - 12:00	Maximizing Efficiency 15 min This session will demonstrate how AI-powered business banking can streamline financial processes, automate routine tasks, and provide deep insights into the financial health of a business. Learn practical steps to leverage the advanced features of Standard Bank's Edge.	
12:00- 12:15	Cashflow Competitive Edge 15 min Learn practical tips on enhancing your business's cash flow through the automation of collections and payments. StratCol will share insights on how advanced reporting can aid in making crucial business decisions.	
12:15 - 12:30	Scaling Your Business with technology 15 min Understand how to leverage QuickBooks and technology to scale your accounting business, enhancing your service offerings and supporting business growth.	
12:30 - 12:45	Mission Debrief 15 min Hear a firsthand account of how AI transformed a business, providing valuable lessons and strategies that you can implement in you or your clients business.	An AI Expert
12:45- 13:00	The Army of Accountants 15 min Stay informed about the latest developments and exciting news at CIBA. Understand the value of your membership and how to built on this investment in your career.	CIBA
13:00 - 14:00	Lunch	

thank you



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CIBA partners with third party service providers to bring you Practice Support benefits that elevate your practice and your career. As an NPC we rely on these partnerships to generate additional income to bring you programs and services. CIBA extends our gratitude to each partner who contributed. We want you to **show support** to our partners and purchase their products and services.



Join. Earn Grow.

CHARTERED INSTITUTE FOR BUSINESS ACCOUNTANTS NPC 1990/005364/08

+27 (0) 12 643 1800/2/4 f: +27 86 508 2923 e: ciba@myciba.org w: www.myciba.org

administrative office: Byls Bridge Spaces, Byls Bridge Office Park, Building 14 Block B, Cnr Olievenhoutbosch and Jean Ave, Centurion 0157

executive: Spaces Century City, 1 Bridgeway Road, Bridgeway Precinct, Century City, Cape Town, 7441, South Africa

namibian: Namibia: Regus Office Building, 3rd Floor, Maerua Mall, Windhoek, 10005

international: I13 Rue Paul Valéry, 75116 Paris, France (ICFOA)



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