



# The Chartered Institute for Business Accountants

proudly presents

ciba

## ROADSHOW 2023

Operation Boosting Business



Hitting the road to bring business to CIBA members

Connecting SMEs, NPOs and accountants to fuel growth



Dear CIBA accountants,

It's our pleasure to invite you to the CIBA Roadshow 2023, themed "Army of Accountants: Operation Boosting Business". This year, we're focusing on a rallying call for accountants and tax practitioners to become catalysts for economic growth, promoting sound financial management, transparency, and combatting corruption.

To guide you in enhancing client acquisition and conveying the value of your CIBA designation, we're incorporating proven principles from Dale Carnegie's "How to Win Friends and Influence People". We relate each principle to your professional context and will elaborate further at the Roadshow, but in short:

- CIBA practically applies the principles by bringing business chamber representatives, organisations, NPOs and SMEs together at the Roadshow.
- Attendees receive firsthand insights into the challenges faced by these entities, shaping accountants' service offerings.
- CIBA equips accountants with the tools, complimentary training material to impress their clients and a step-by-step guide on how to engage and build connections with these tools
- A whole new client base opens up in your local community and your business gets a boost.

SMEs and NPOs are grappling with a series of legislative changes in the current regulatory landscape. Legal obligations relating to money laundering and beneficial ownership require enhanced disclosure to CIPC, The Master Office, DSD and SARS.

These changes have created an information gap and a significant challenge for SMEs and NPOs. By participating, you'll gain a thorough understanding of these new regulations, equipping you to serve as a vital source of guidance for these organisations. Your engagement will also demonstrate your commitment and expertise, laying the groundwork for strong, long-lasting professional relationships.

See you at the Roadshow!



Nicolaas van Wyk  
CEO, CIBA



## Powering economic growth for SMEs, NPOs and accountants in collaboration with



SACCI

SACCI, with **>72,000** members in business, will share their challenges and the matters they need assistance with from accountants. Actively **engage with your target audience** to understand their needs, challenges and aspirations to tap into new markets.



ANNET, representing **>25,000** non-profit organisations, will address the new compliance requirements from NPOs. Gain valuable insights that will help **shape your future services** to better align with the non-profit sector.



### social development

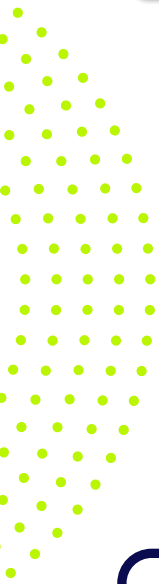
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Social Development  
REPUBLIC OF SOUTH AFRICA

The DSD, is raising awareness regarding recent amendments to legislation and their deregistration campaign. Be informed to **assist potential clients to avoid deregistration.**

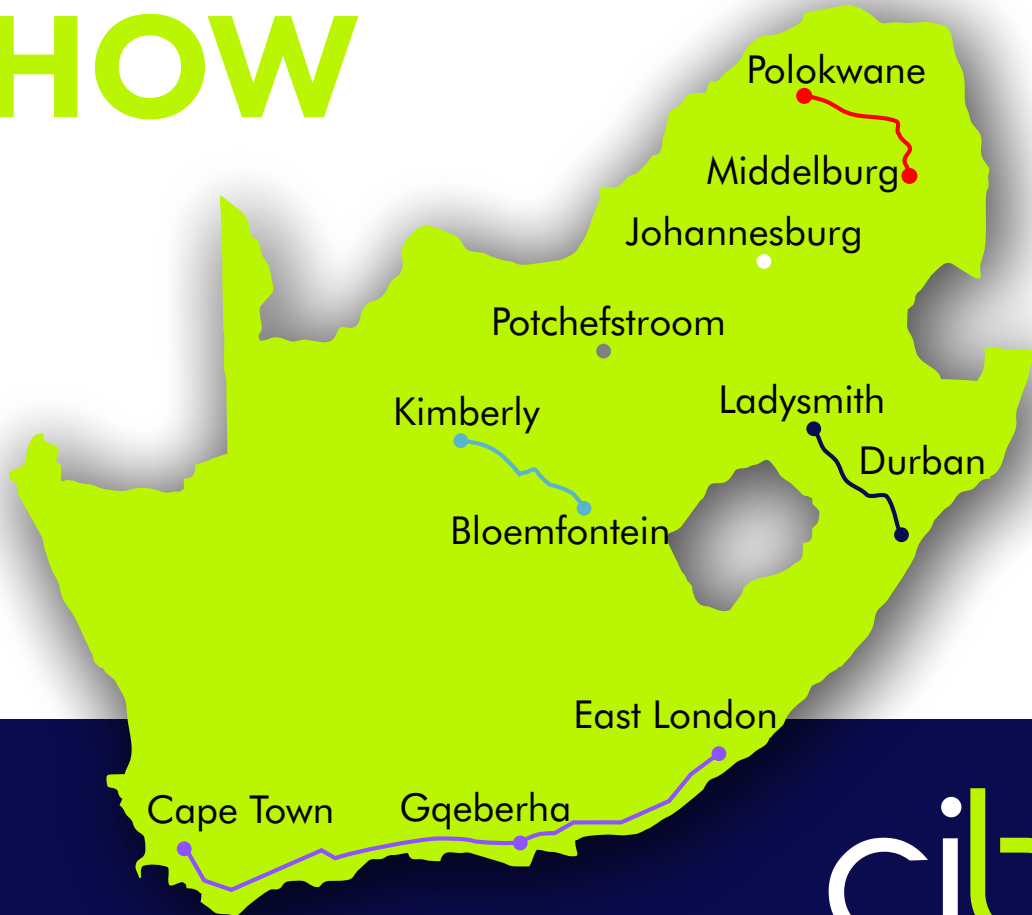
**'Ikuthatha la ikubeke le'**

# DATES

Town	Province	Date	Day
Johannesburg	Gauteng	24 Jul 2023	Monday
Polokwane	Limpopo	26 Jul 2023	Wednesday
Middelburg	Mpumalanga	27 Jul 2023	Thursday
Potchefstroom	Northwest	31 Jul 2023	Monday
Bloemfontein	Free State	01 Aug 2023	Tuesday
Kimberley	Northern Cape	02 Aug 2023	Wednesday
Newcastle	KwaZulu Natal	14 Aug 2023	Monday
Durban	KwaZulu Natal	15 Aug 2023	Tuesday
East London	Eastern Cape	29 Aug 2023	Tuesday
Gqeberha(PE)	Eastern Cape	30 Aug 2023	Wednesday
Cape Town	Western Cape	31 Aug 2023	Thursday



# GROAD ciba SHOW



11 Cities  
4 Major Metropolitans

# AGENDA



Time	Agenda	Organisation	What you will learn
09:00 – 09:30	Registration		
09:30 – 09:40	Welcome	CIBA	
09:40 – 10:00	The Power of Collaboration: Strengthening the Business and Accounting Community	SACCI	<ul style="list-style-type: none"> <li>• why your region needs a SACCI chamber</li> <li>• as an accountant why do your clients need to become a member of SACCI</li> <li>• challenges faced by SMEs and how accountants can assist</li> </ul>
10:00 – 10:15	Enhancing Nonprofit Accounting and compliance	ANNET	<ul style="list-style-type: none"> <li>• introducing the NPO networks in your region</li> <li>• new NPO compliance requirements</li> <li>• introducing new subsidised training</li> <li>• how accountants benefit from volunteering</li> </ul>
10:15 – 10:30	Mitigate the risk of deregistration of non-compliant NPOs and minimise potential service disruptions	DSD	<ul style="list-style-type: none"> <li>• updates on DSD’s deregistration campaign</li> <li>• steps to avoid deregistration</li> <li>• compliance checklist</li> </ul>
10:30 – 10:45	Streamlining Financial Management with Technology Solutions	SAGE	<ul style="list-style-type: none"> <li>• updates and practical guidance on technology solutions to streamline accounting</li> </ul>
10:45 – 11:00	Simplifying Review and Compliance Processes for Accountants	Draftworx	<ul style="list-style-type: none"> <li>• tips for the accountant in practice to ensure productive reporting</li> </ul>
11:00 – 11:15	Standard Bank Accounting Sector focus – Driving growth and sustainability for Accountants	Standard Bank	<ul style="list-style-type: none"> <li>• How Standard Bank Edge can enhance the efficiency and productivity for both Accountants &amp; their SMEs</li> </ul>
11:15 – 11:30	At StratCol Debit Orders we enhance our clients' cash flow. MiVoice offers Pay Roll disbursement, electronic payslips and a Popia compliant communication platform.	StratCol: MiVoice:	<ul style="list-style-type: none"> <li>• How Debit order tools can help you improve cash flow</li> <li>• How to mitigate tedious tasks and drive productivity</li> </ul>
11:30 – 11:45	Unleashing the Power of Technology: Revolutionizing Accounting for Good	Caseware	<ul style="list-style-type: none"> <li>• how technology solutions can streamline accounting processes and enhance financial management efficiency</li> </ul>
11:45 – 12:00	From Chaos to Control: Unlocking Efficiency with Practice Management Tech	Digital Practice	<ul style="list-style-type: none"> <li>• How to leverage practice management tech. to build an efficient practice, enhance client-accountant relationship and achieve sustainable growth</li> </ul>
12:00 – 12:30	Accounting for Good: Mobilising Accountants for Economic Growth and Positive Change	CIBA	<ul style="list-style-type: none"> <li>• professional context of principles from Dale Carnegie’s “How to Win Friends and Influence People”</li> </ul>
12:30	Lunch		

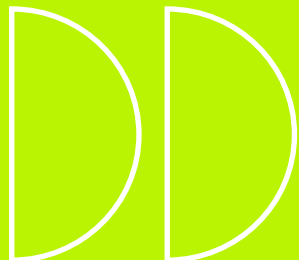


social development

Department:  
Social Development  
REPUBLIC OF SOUTH AFRICA



Sage



## Mobilise and equip

The Chartered Institute for Business Accountants (CIBA) and The South African Chamber of Commerce and Industry (SACCI) are delighted to announce the Roadshow 2023. This exciting initiative aims to connect and network CIBA and SACCI members, along with other stakeholders who share our vision of promoting economic growth, accountability, and social responsibility.

Building on the momentum of the 2022 Roadshow, CIBA joined SACCI on a national membership level, opening up even

**more opportunities  
for collaboration and impact  
with SMEs and  
corporate business**

With this joint roadshow, we are excited to continue our efforts to mobilise like-minded finance professionals and equip them with the knowledge and resources to become a force for good.



### SMEs and NPOs need accountants

1. Upskill with the CIBA Roadshow 2023
2. Meet SMEs and NPOs where they gather
3. Collaborate with SMEs and NPOs
4. Leverage your skills
5. Contribute to a better South Africa



[www.sacci.org.za](http://www.sacci.org.za)



**To protect and  
promote the  
interests of  
business in all  
sectors and  
across all sizes  
of enterprise**

SACCI is the apex chamber of commerce and a broadly based representative national business body, not only in South Africa, but in Southern Africa. Its >35 constituent chambers are a lifeline for business people.

The Chamber of Commerce represents its members in various places and exchanges views, ideas, and expectations among numerous local and foreign investors, governments, or self-governed agencies for creating a proper business environment and helping the government in the formulation of Trade law.

SACCI offers its members multiple benefits and unique business offerings.

A milestone agreement was signed with the DTIC authorising SACCI as the only private sector organisation qualified to issue non-preferential Certificates of Origin (CoO's). Another arrangement assists exporters in providing cost-effective export political and commercial risk cover.

**Join the Roadshow to found out more and impress your clients with.**

# Operation Boosting Business



## 1. Creating Connections

The CIBA 2023 Roadshow acts as the nexus between diverse groups like businesses, nonprofit entities, SMEs, and accountants. With CIBA's comprehensive toolkit, members get an accelerated pathway to business enhancement.

## 2. Embrace, Empathize, Understand

Invest your interest in the individuals that constitute your community. Hear their stories, understand the financial hurdles faced by SMEs and Non-profit Organizations (NPOs), and devise solutions tailored to them.

## 3. Connect on a Deeper Level

Move beyond the periphery. Engage with SMEs and NPOs on their home turf, diving deep into their distinct financial scenarios.

## 4. Be the Catalyst for Value

Channel the benefits your knowledge can provide:

- Light the path for SMEs and NPOs with free training sessions from CIBA Academy's CPD. Stay updated about legislative shifts concerning Beneficial Ownership and Anti-Money Laundering, helping your clients adapt to the new regulatory environment.
- Alert SMEs and NPOs about freely available training opportunities, facilitated by your professional network.
- Make NPOs aware of R10,000 worth of gratuitous services accessible at [www.npoassist.org](http://www.npoassist.org)

## 5. Broadcast Your Journey

Capture your impact and engagements and disseminate the stories across Social Media. Your shared experiences will benefit not just you, but also your clients and the organisations you're aiding.



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I have witnessed first-hand the incredible growth that finance professionals can have by applying the above steps.

I hope to see you at the Roadshow to chat about this more.



## Accounting for Good



### The challenge

In 2022 out of the 256 212 NPOs, over 58% were found to be non-compliant.

The provinces with the most non-compliant NPOs were Gauteng and Western Cape.



### The Impact

- Undermines the rule of law and standards
- Contributed to SA being greylisted by FATF
- Undermines data integrity
- Poses a national security risk
- Leads to negative findings
- Prevents NPOs from getting funds

## NPO Assist

There are >250,000 registered NPOs in South Africa doing amazing work. They need accountants like you to help them grow and comply.

**Become an accountant for a cause today.**

Volunteer your services, to the minimum value of R10,000, to help NPOs get compliant and expand your client base into the NPO market.

[www.npoassist.co.za](http://www.npoassist.co.za)



## NPO Treasurer Programme

[www.saiba.academy/product/treasurer](http://www.saiba.academy/product/treasurer)

CIBA Treasurer Training Program is just right for NPO treasurers. It helps Treasurers get better at managing money and lets Treasurers speak with management, operations, and banks without worry.

### For NPO Treasurers

This programme is a helpful guide, walking you through all the things you need to know about managing money for an NPO. You don't need to be a financial expert to understand it.

### For Accountants

For our accountant members, you can suggest this free training to NPOs you work with. It shows you care about their success. Plus, when NPO treasurers know more about money management, it makes your job easier too.

With this 100% subsidised programme, CIBA is helping both NPOs and accountants **work better together.**

### Step

# 1

Scan the QR code with your camera and register for the NPO Treasurer License



### Step

# 2

Go to <https://accounts.saiba.org.za/register> and register by using the promo code CIBANPO if you are not yet a CIBA member

### Step

# 3

Complete the Treasurer license on CIBA Academy login at [www.saiba.academy](http://www.saiba.academy), my dashboard, my courses and enjoy your member benefits at [saiba.org.za](http://saiba.org.za).





# Join. Earn Grow.

**CHARTERED INSTITUTE FOR BUSINESS ACCOUNTANTS NPC 1990/005364/08**

+27 (0) 12 643 1800/2/4    f: +27 86 508 2923    e: saiba@saiba.org.za    w:www.saiba.org.za

**administrative office:** The Workplace, Cnr Pinaster Avenue and 18<sup>th</sup> street, The Club Shopping Centre, Second Floor, Hazelwood, Pretoria, 0081

**executive:** Spaces Century City, 1 Bridgeway Road, Bridgeway Precinct, Century City, Cape Town, 7441, South Africa

**international (IAFEI):** Philippines: FINEX Office, Unit 1901, 19/F, 139 Corporate Center Calero Street, Salcedo Village, Makati City

**namibian:** Namibia: Regus Office Building, 3<sup>rd</sup> Floor, Maerua Mall, Windhoek, 10005



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