



PRESENTED BY

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saiba

SOUTHERN AFRICAN INSTITUTE
FOR BUSINESS ACCOUNTANTS

SAIBA & PRIVYSEAL WEBINAR

06 October 2021



WELCOME TO SAIBA

#1 Professional body for accountants
& finance executives in Africa

SAIBA OVERVIEW

SAIBA was established in 1987 and rebranded in 2013:

- Revenue: R21 million
- Members: 9500
- Designation holders: 5500
- Designation: 4
- Licenses: 5
- PB Registration: SAQA, CIPC, SARS, Home Affairs, DOJ, PAFA & IAFEI



ABOUT US

We believe in an open-access accounting model.

We believe in an open access model to the accounting profession. This means that with the right exposure, support, affinity, and ability, anyone should be able to become an accountant.

We are a movement that seeks to democratize the profession and ensure access to all accountants irrespective of background or qualifications.

Our Promise. We create opportunities.

We promise to provide you with tools to improve your chances of making it big and provide for your family, whether as junior bookkeeper, accountant, financial manager, financial director or accountant in practice.

“We help you stand a little bit taller, so you get noticed”



WHO WE ARE

A professional body for accountants and finance executives



- Non-Profit Company in terms of the South Africa Companies Act, 2008, with more than 9 500 members.
- SAQA, SARS and CIPC registered to issue and regulate SAIBA designated accountants and perform statutory reporting engagements.
- Members can apply for designations at different tiers, according to experience and qualifications.
- **Designations are symbols of quality, commitment, ability, and trust. Employers and clients value these characteristics.**
- 60% black members, 40% female, 70% in practice, 30% in commerce.
- Members and potential members are treated as individuals with unique needs, values, interests and career goals.

"We help accountants reach their career goals."

WHAT WE DO

- Award designations
- Government, employer, SME liaison
- International representation
- Digital Beanie
- Member network groups
- Technical support
- Legal support



- CPD
- Guides
- PI insurance
- Partner discounts
- Volunteer work
- Strategic alliances

- Established in 1987, revamped in 2013.

- Statutory recognition: Accounting Officers, Independent Accounting Professionals, Independent Reviewers, Business Rescue Practitioners, Immigration Accountants, Commissioner of Oaths & Tax Practitioners

JOIN. EARN. SHARE

From Zero to Hero



- **1. JOIN:** Become a SAIBA member and join our community.
- **2. EARN:** Apply for a designation that suits your lifestyle.
- **3. SHARE:** The tools you need to become a great accountant

OUR HISTORY

SAIBA – A MOVEMENT IS BORN

1987

In 1987, a new professional accountancy association is formed to provide a home for accountants focused on improving business performance as opposed to accountants that are just IFRS specialists. The association is called the Southern African Institute for Business Accountants (SAIBA).

2013

SAIBA adopts a new business model that follows a bottom-up approach to the development of accountants.

BA(SA) = Accountant, BAP(SA) = Accountant in Practice, CBA(SA) = Financial manager, CFO(SA) = financial director

1987
A
Movement
is born

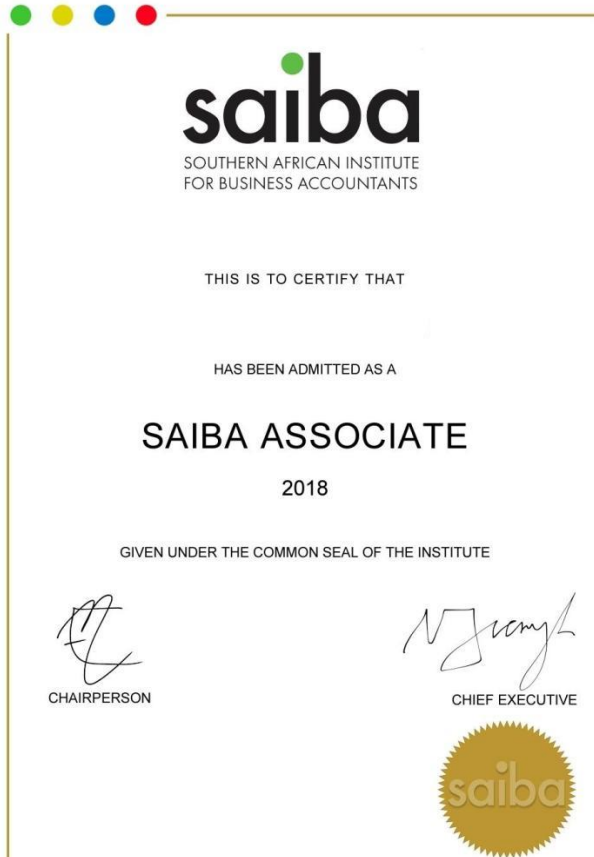
1990

SAIBA obtains accounting officer status in South Africa and Namibia

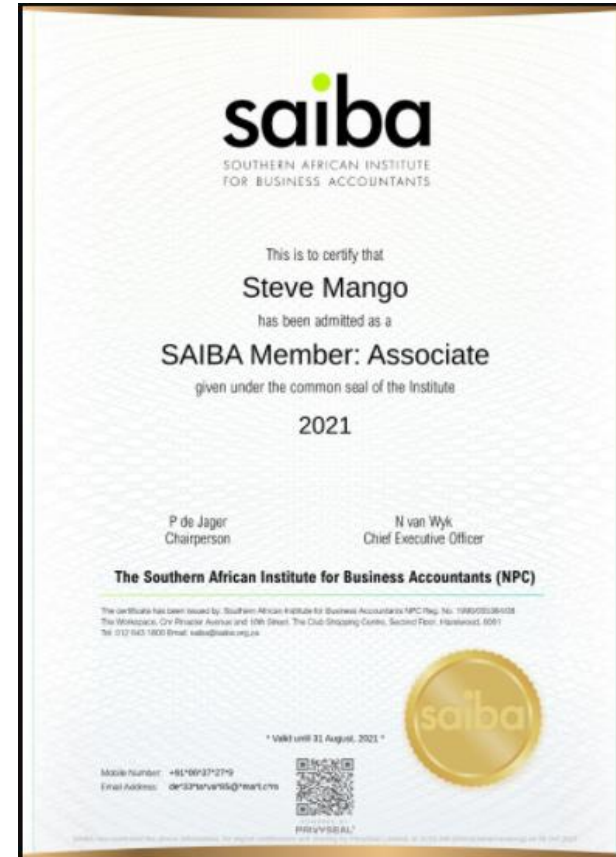
“The old theoretical model based on 7 years of study to be called an accountant is outdated as it cannot keep up with the explosion of information. Just by studying for many years does not mean you know how business works and should not be used as the measure of whether you are a specialist.”

OUR HISTORY

2013



2021



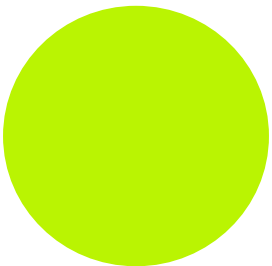
2021
Time
to
level-up

SAIBA & PRIVYSEAL

We have subscribed to the PrivySeal Digital Accreditation Service to provide you with real-time digital credentials, to showcase your SAIBA membership.

We believe this will benefit SAIBA by helping us to protect our Brand, Membership and Intellectual Property.

Your PrivySeal and linked digital Certificate can be displayed in your invoices, email footers, marketing materials, social media profiles, websites, basically everywhere you can!



SAIBA & PRIVYSEAL



PrivySeals are already being used by Architects, Quantity Surveyors, Mechanical Engineers, Landscape Architects, Accountants and many other SAQA recognised Professional and Regulatory bodies.

It's all about promoting people with genuine and current skills by making them visible.



SAIBA & PRIVYSEAL

Key Benefits

- Your SAIBA PrivySeal helps your clients spot the difference between a genuine SAIBA member who meets our requirements that can be trusted and potentially risky service providers, at a glance. It builds trust in your expertise and professionalism, helping you get and retain clients.
- All SAIBA PrivySeal and linked digital Certificate are automatically revoked and do not appear if a member is not currently in good standing.



SAIBA & PRIVYSEAL

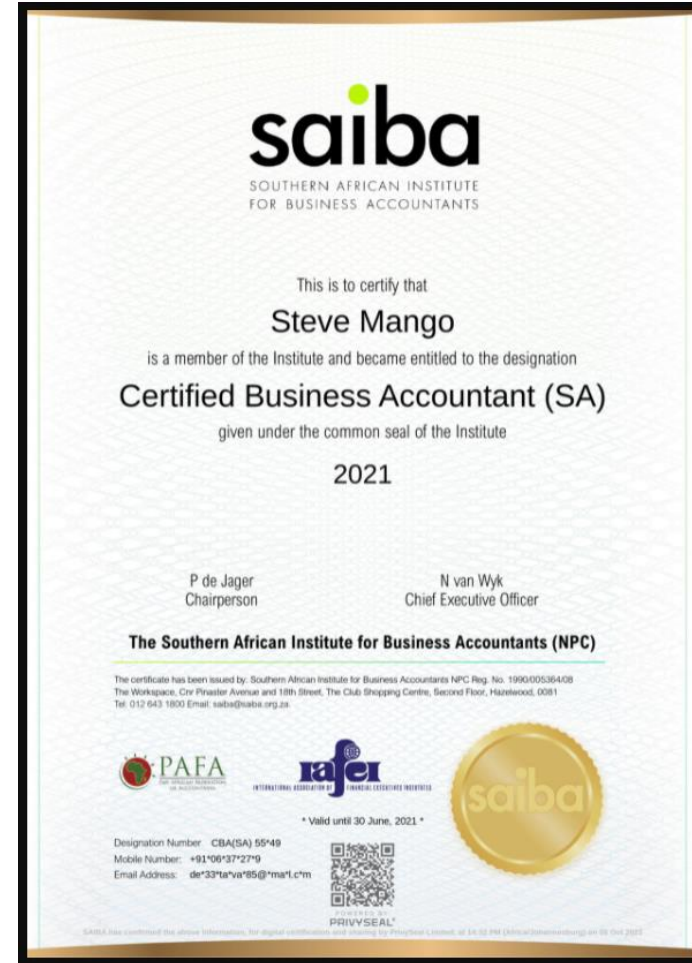
Professionals

- ✓ Assists professionals to be recognised as accredited, adding a competitive advantage.
- ✓ Distinguish between different levels of membership.
- ✓ Rewards the trade knowledge and regulatory compliance.
- ✓ Avoid the time consuming delays associated with the receipt via post of physical certificates as well as the related inconvenience of having to obtain and deliver certified copies.



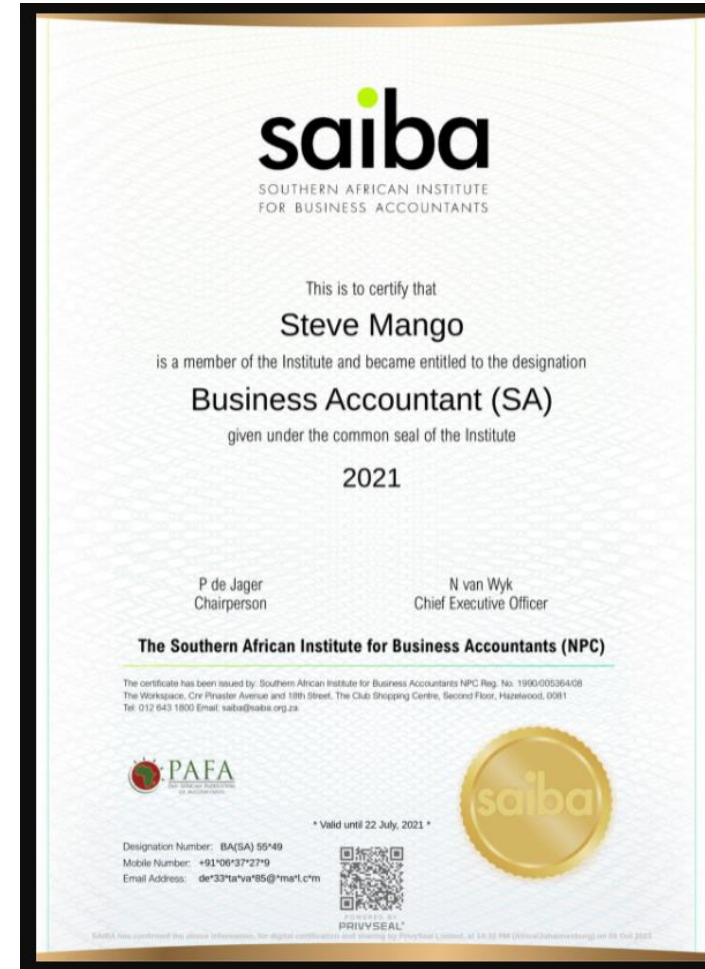
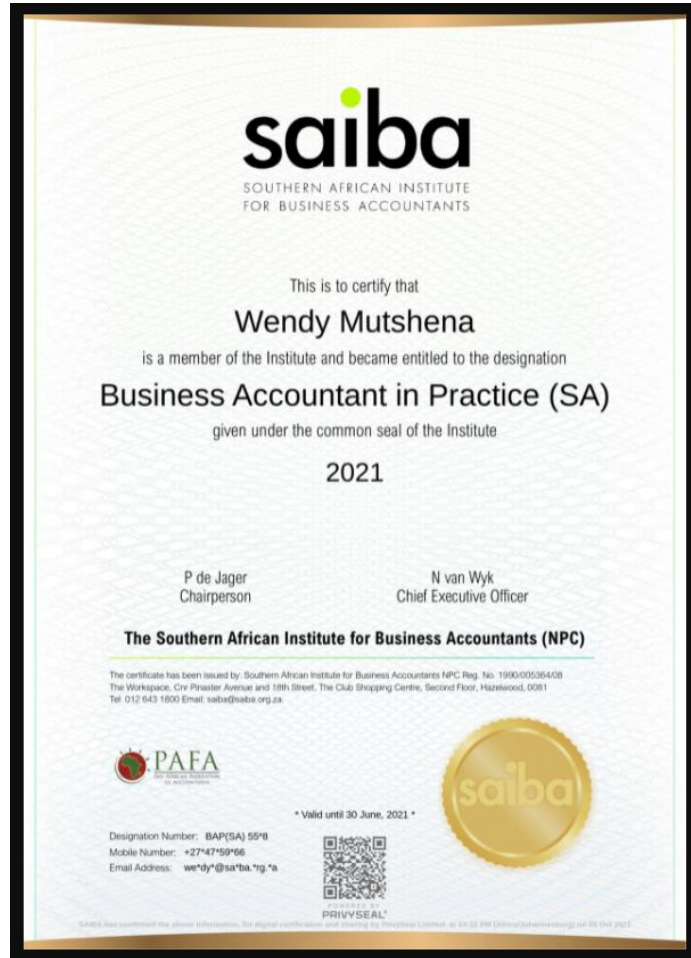
MEMBERSHIP CERTIFICATES

Membership certificates vary per designation & membership type



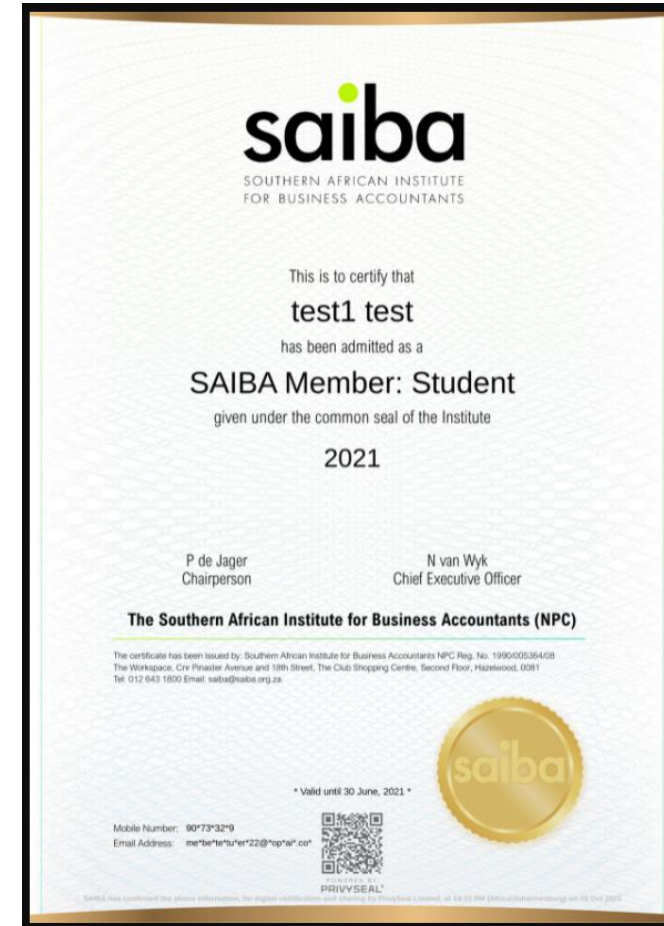
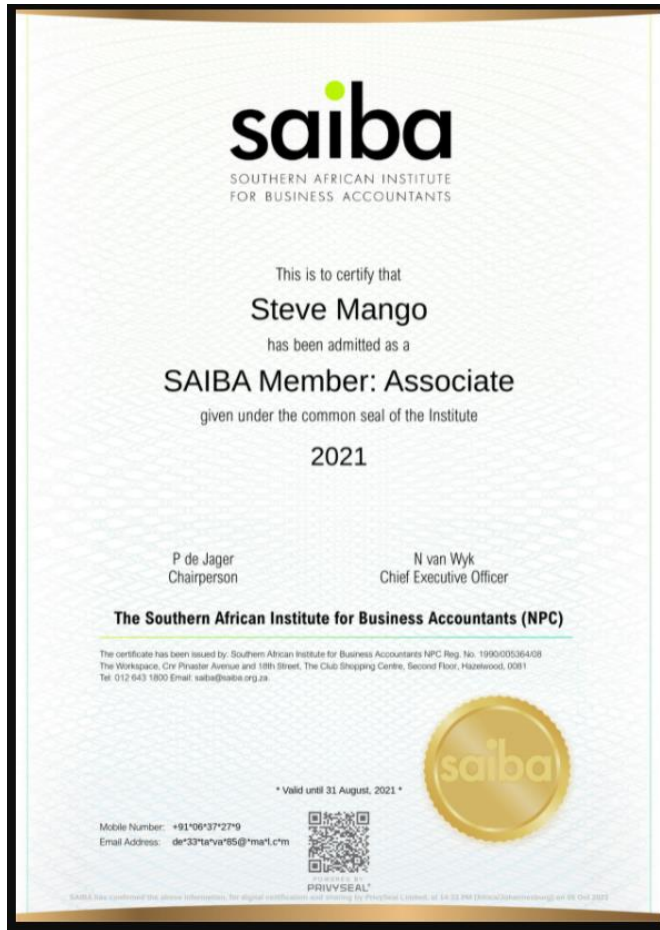
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CERTIFICATION DURATION



SAIBA has two membership cycles: July and January. If you are registered as a member during the period May – October (**“the July Cycle”**), your membership, designation and licence certificate will be valid until 30 June of each year.

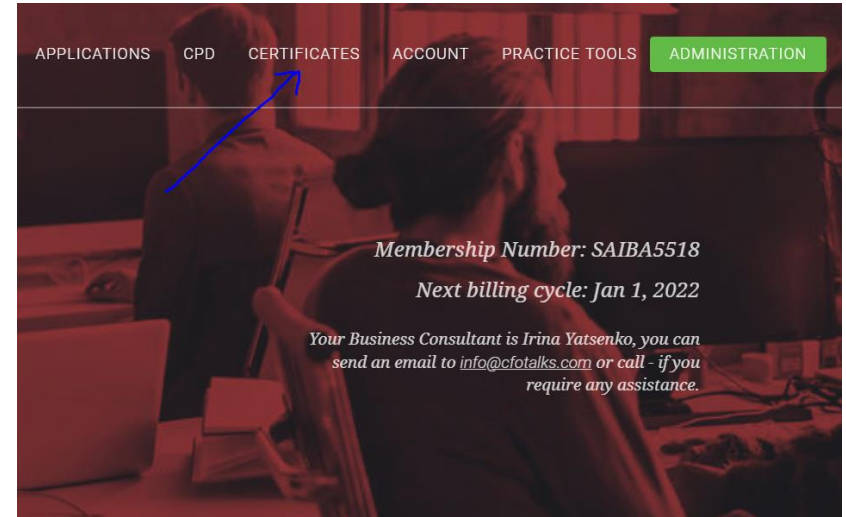
Alternatively, if you are registered as a member during the period November – April (**“the January Cycle”**), your membership, designation and licence will be valid until 31 December each year.



SAIBA & PRIVYSEAL

How to access your membership certificate

- Step 1: Log in to your SAIBA Membership profile,
- Step 2: Navigate to Certificates
- Step 3: Access the Certificates & URL



Certificate Name	Year	Expiry Date	Tools	URLs
Business Accountant In Practice (SA)	2021	31 December, 2021	View Certificate View Certificate Seal	Copy Seal URL Copy Certificate URL

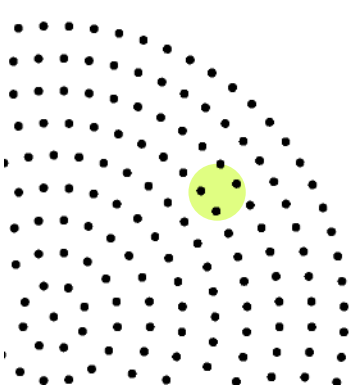
SAIBA & PRIVYSEAL

Professionals

To insert PrivySeal in your email footer simply go to your email signature editor and add the PrivySeal, using the URL. Then, should you wish you may hyperlink the PrivySeal to your digital Certificate, using the Certificate URL. (The QR code points to your Certificate.

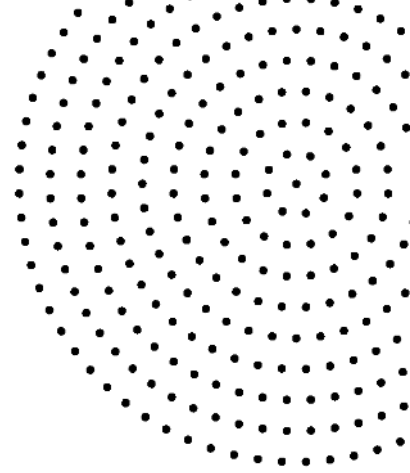
Insert your SAIBA PrivySeal in your email footers, website, documents, etc, SAIBA will share your website pages (with the SAIBA PrivySeal) online on our facebook, LinkedIn, and other social media pages.

We really hope that all the SAIBA PrivySeals are widely used and seen everywhere and help you build upon your already reputation by assisting you to prove you are a trusted Service Provider and a Professional.



CONTACT US

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Say Hello

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Thank You